

**Foundation for Osteopathic Emergency Medicine  
BOARD OF TRUSTEES  
January 28, 2014  
Conference Call**

**Minutes**

**Members Present:**

Sherry Turner, D.O., FACOEP, President  
Juan Acosta, D.O., MS, Ph.D., FACOEP-D, Immediate Past President  
Peter J. Kaplan, President-Elect  
William F. Lynch, Secretary  
Joseph Kissinger  
Victor J. Scali, D.O., FACOEP-D  
Robert Suter, D.O., FACOEP-D  
Stephanie Whitmer, Assistant Executive Director

**Not Present:**

Douglas Webster, D.O., FACOEP-D, Treasurer  
Michael Allswede, D.O.  
Rudolph Bescherer, Jr., D.O., FACOEP  
Steve Hollosi, D.O.  
Janice Wachtler, BAE, CBA, Executive Director

**Others Present:**

Jesse Pines, D.O. - Urgent Matters

---

The meeting was called to order at 2:04 p.m. by Sherry Turner, D.O., FACOEP – President. A motion was made to accept the minutes from November 26, 2013. The motion was seconded and the minutes were approved as written.

**Urgent Matters**

Jesse Pines, D.O. from Urgent Matters spoke on the call to give the FOEM Board more information on what a partnership with his company would entail. Urgent Matters would provide a very popular free webinar series, a free podcast series, and a regular newsletter to all ACOEP members. They also do meetings if requested by the group. The cost of a partnership is \$10,000.00 annually. The Board decided to ask if ACOEP would split the cost with FOEM. If this is an option, it will be put to an official vote.

**President's Report**

Dr. Turner reported that her flight to Chicago got canceled and that she has rescheduled to arrive on February 10 to work on the Bylaws, policies, budget, and strategic planning efforts for spring.

**President-Elect's Report**

Mr. Kaplan reported that he is starting to work on the spring meeting planning and will be joining Dr. Turner in the Chicago office while she is in town. He also stated that the website project is coming along and that a very preliminary prototype is available.

#### Treasurer's Report

Ms. Whitmer reported for Dr. Webster and stated that FOEM is still hovering our \$300,000.00 in checking, investments, and savings. The final 2013 budget is available on the FOEM Board Portal and shows a Net Income of \$51,000.00.

#### Secretary's Report

Mr. Lynch reported that the FOEM Gala planning now includes the Meetings Department of the ACOEP in order to produce a more robust event.

#### FOEM Handbook

The Board discussed the option of changing the poster competition format to a roundtable format, but decided to be cautious about changing it before looking into the requirements for CME accreditation. The option of having 5 slides that are direct screenshots of the poster as opposed to the whole poster being projected is a potential option. The Research & Awards committee will discuss and report back on the next call.

#### Sponsorships

Ms. Whitmer reported that TeamHealth is only giving \$20,000.00 for the Gala, instead of \$40,000.00, which impacts FOEM's bottom line significantly. However, she created a sponsorship PowerPoint for Florida Emergency Physicians, which resulted in an additional sponsorship of \$16,000.00 which lessens the blow.

#### Strategic Planning

The Board will have a Strategic Planning Session on Monday, April 21, 2014 in Scottsdale, AZ. No facilitator will be hired. Instead, the Board will review their progress since the last strategic plan, and will fill out SWOT and PEST analyses before meeting in April. Ms. Whitmer agreed to send these out by March 1.

#### Faculty Development Track

Ms. Whitmer reported that Ms. Wachtler sent out letters and emails soliciting speakers outside the normal ACOEP pool. At the time of the call, no responses had come in.

#### FOEM Research Network

#### **Report Attached**

As there was no other business, the meeting was adjourned at 2:58 p.m.

Respectfully submitted,

Stephanie Whitmer  
Assistant Executive Director

---

**Attachment**

Progress Report FRN  
From: Victor J. Scali, DO, FACOEP-D  
To: Sherry Turner, DO  
President of FOEM

Membership: pleasure to report 2 new members and one in process of joining:  
Albert Einstein Medical Center  
St. Vincent's Medical Center  
St. Joseph's Regional Medical Center, Bryan, Texas  
Still 9 more DO programs on recruiting list and in process of contacting  
Genesis declined membership with Research Director citing legal issues. He has not responded to my efforts to discuss more in detail

FRN leadership: we have established a Steering Committee composed of following members:  
Ms. Stephanie Whitmer  
Dr. Sherry Turner  
Dr. Juan Acosta  
Dr. Mike Allswede- He will assist Dr. Hogan with his position  
Dr. Dave Hogan- Has agreed to be FRN Multi-Center Trial Reviewer and Coordinator  
Dr. Brandon Lewis- he has strong research pedigree and is staff at St. Joseph's Regional Medical Center in Bryan, Texas  
Dr. Michael Spohn-He has extensive research pedigree and has agreed to be FRN Multi-Center Trial Reviewer and Coordinator for Community Hospitals without EM Residencies. He is clinical faculty at Texas A&M and is Research director at St. Joseph's Regional medical Center in Bryan, Texas  
Dr. Keith Bradley- will represent NARAP as we have mutual interest to expand this relationship  
Plans to ask ACOEP Residents Association for a volunteer to represent their organization since research is strongly tied to the residencies  
Also plan to include a student from the ACOEP Students Association for same reasons  
I will contact their Presidents for their assistance in naming a candidate.

We will working with Stephanie to develop FRN website page into resource for research and education as well as a marketing piece for Pharma and CRO's  
When established the next step will be to send e-mail mailing to key Pharmaceutical Companies and CRO's.

When interest found we should have a regional representation of the FRN to follow-up in person if close to facility. Thus the need for several regional representatives

Dr. Eileen Singer director at Hamilton Hospital in Princeton, NJ has agreed to cover central and northern New Jersey where there is a high density of pharmaceutical companies  
I will cover Philadelphia and Delaware leads

Respectfully Submitted:

Victor J. Scali, DO, FACOEP-D  
Director FRN