

The Foundation for Osteopathic Emergency Medicine
BOARD OF TRUSTEES
Conference Call
May 28, 2013

Minutes

Members Present:

Sherry Turner, D.O. – President
Juan Acosta, D.O., MS, FACOEP – Immediate Past-President
Peter Kaplan – President-Elect
Douglas Webster, D.O., FACOEP-D – Treasurer
William F. Lynch, Jr. – Secretary
Joe Kissinger, CASE
Rudolph Bescherer, Jr., D.O., FACOEP
Steve Hollosi, D.O.
Robert E. Suter, D.O., MHA, FACOEP-D, FIFEM
Janice Wachtler, BA, CBA, Executive Director
Stephanie Whitmer, Assistant Executive Director

Not Present:

Mike Allswede, D.O.
Victor Scali, D.O., FACOEP-D

Others Not Present:

David Levy, D.O., FACOEP – ACOEP Board Liaison

The meeting was called to order at 2:04 p.m. by Sherry Turner, D.O., President. A motion was made to accept the minutes from April 23, 2013. The motion was duly seconded and the minutes were approved as written.

President's Report

Dr. Turner reported that she traveled to Chicago to work with the FOEM staff to fulfill her role as President. The most important objective for the FOEM Board to focus on at this time is securing corporate sponsors for the Legacy Gala. At the time of the call, only \$10,000 in sponsorship revenue had been collected of the \$40,000 budgeted.

President-elect's Report

Mr. Kaplan stated that he and his team at NORCOM, Inc. are actively working on designing the invitations for the 2013 Legacy Gala. He also stated that he has been chasing sponsors and advertisers for the gala but had not been successful.

Treasurer's Report

At the time of the call, Dr. Webster reported that FOEM has \$98,118.16 in their checking account and \$132,435.17 in investments.

Secretary's Report

Mr. Lynch stated that he and Ms. Wachtler will be traveling to San Diego in June to look at the space for the 2013 Legacy Gala. He also stated that the Events Planning Committee will meet at the ACOEP offices on July 2nd to begin planning the logistics of the event. It is his opinion that the costs will be more than Denver and less than Las Vegas.

Los Cabos Raffle

At the time of the call, \$3,400.00 had been raised for the Los Cabos raffle. Ms. Whitmer announced that she had been marketing the raffle extensively on all social media outlets, and that participation was starting to climb as a result of paid Facebook advertisements. Because the package is worth \$4,000.00, the goal is to sell at least 40 tickets by the deadline of June 1.

NARAP

Dr. Scali asked that Ms. Whitmer report that Keith Bradley from the NARAP would be willing to fly to San Diego to make a 2 hour presentation to the Program Directors if FOEM could pay for his travel. However, Ms. Wachtler informed the Board that the Program Directors only have a 2 hour slot for their meeting, so his presentation would take up the entire timeslot. However, Ms. Wachtler stated that she would assess the situation with the Meetings Director to see if the presentation was possible, and will report back on the next phone call.

Sponsorship

Ms. Whitmer has assembled a FOEM Sponsorship Database for the Board to use to solicit sponsors for the research competitions and Legacy Gala. At the time of the call, the Board stated that they were unsuccessful at obtaining any sponsorships, and that the changing healthcare insurance policies created an unstable environment for medical corporations causing them to spend less money. The Board decided to keep FOEM sponsorship prices the same for one year, but if the trend continues next year, to consider making some changes.

As there was no other business, the meeting was adjourned at 2:46 p.m.

Respectfully submitted,

Stephanie Whitmer
Assistant Executive Director